

**National Conference On  
ECONOMIC TRANSFORMATION  
THROUGH ENTREPRENEURSHIP**

**21-22 Jan. 2019**

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**National Conference on  
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**21-22 Jan. 2019**

**Organised by**



**PG & RESEARCH DEPARTMENT OF COMMERCE  
SCHOOL OF MANAGEMENT STUDIES**

**St. JOSEPH'S COLLEGE (Autonomous)**

Special Heritage Status awarded by UGC, Accredited at 'A' Grade (3<sup>rd</sup> Cycle) by NAAC  
College with Potential for Excellence by UGC, DST - STAR & DST - FIET sponsored College

**TIRUCHIRAPPALLI - 620 002, INDIA**  
**www.sjctni.edu**

## The College

St. Joseph's College (Autonomous) is an affiliated first grade college of the Bharathidasan University established by Jesuit fathers of the Society of Jesus in the year 1844. It was affiliated to the then Madras University in the year 1866. The college celebrated its centenary in 1944, Sesquicentenary in the year 1995 and acquired the Five Star Status awarded by NAAC in the year 2000. It was recognized by the UGC as a College with Potential for Excellence (CPE) in the year 2004. The college was re-accredited with "A+" Grade and accredited again by NAAC at "A" Grade in 2012. The college imparts sound formation to young men and women to realize their fundamental duties to the mother land, to their self and to his / her fellowmen. These opportunities train young men and women to be quality leaders in all walks of life so that they may serve the people of the nation with truth, justice and love. Accordingly, this college strives to be an agent of social change, instilling an awareness of the great need in India for social justice based on the dignity of human person. Thus, it strives to make its own contribution towards transformation of the society by nurturing the young minds with social values so that justice, equality and the moral values enshrined in the constitution of India may prevail in the daily life of every citizen of the country.

## The Department

The Department of Commerce was started in the year 1948, for offering the three-year B.Com degree course with the motive of inculcating professional ethics and competency in business and management. The B.Com course has been offered in Shift-II since 1972. The department is very proud to have introduced and taught Card Punching, BASIC, COBAL and FORTRAN - the most popular computer languages as early as 1970s. The Post Graduate course (M.Com) was started in 1988 and it started a full time M.Phil course in 2001 to cater to the need of scholars in pursuit of research and was elevated as the Research Department in 2003. It is the annual feature of the department to conduct seminars and conferences on socially relevant themes. Endowment lecture in honour of retired professors and COMCARNIVAL – an inter collegiate state level event for commerce students are the unique features of the department and the management. It is the

pioneer in the state in introducing courses on business ethics, computer languages and applications and accounting softwares to provide professional development to the students. It also has the distinction of introducing courses for holistic development of individuals with social thrust following the core objective of the college to make men and women for others. It prepares students to pursue professional courses such as MBA, CA, ICWA and ACS through feeder courses.

## The Conference

Entrepreneurship is a traditional activity that has promoted economic activities more meaningful for the development of human community. A stylized fact of economic development is the structural transformation of entrepreneurial activities from traditional to modern economies is being dominated by manufacturing and services sectors. There is an endogenous growth model to illuminate the role of entrepreneurial start-up firms in structural economic transformation. Globally countries follow the Lewis-model's distinction between a traditional and modern sector and underpin this with micro-foundations. We specify mature and start-up entrepreneurs and make a distinction between survivalist self-employment activities in the traditional sector and opportunity-driven entrepreneurship in the modern sector. The model shows how opportunity-driven entrepreneurship can drive structural transformation through innovation, provision of intermediate inputs and services which permits greater specialization in manufacturing and by increasing employment and productivity in both the modern and traditional sectors. Keeping this argument for development and transformation of nations the Post graduate and research department of commerce attempts to explore the potential for transformational entrepreneurship in the Indian context. As a means of knowledge sharing the department would like to invite the academicians, scholars, researchers and other stakeholders to discuss various dimensions of transformational entrepreneurship that will make the nation to be a transformed one with entrepreneurship.

## Sub themes

- ☆ Entrepreneurship and structural transformation
- ☆ Traditional and rural entrepreneurship
- ☆ Modern entrepreneurship
- ☆ Entrepreneurship and employability
- ☆ Make in India a dream or reality
- ☆ Transformation through start ups
- ☆ MSME and Entrepreneurship
- ☆ Skill development and entrepreneurship and
- ☆ Government schemes for promoting entrepreneurship
- ☆ Other relevant topics

## Guidelines for paper submission

1. The paper should be original and unpublished.
2. Abstract should be with 150 words and the full paper should be with a maximum of 10 pages including charts, diagrams and other annexure.
3. All the manuscripts should be in English and neatly typed in MS-WORD with Times Roman font size 12 with 1.5 line space.
4. A maximum of two authors are allowed and both must register separately.
5. The selected papers will be published in a reputed journal after peer review.

## Registration fee

Research scholars and students	- Rs.200
Faculty members	- Rs.300
Publication fee	- Rs.1200

(For extra copy Rs.250/-)

**The abstract and full paper is to be submitted along with the filled in registration form and Demand Draft drawn in favour of THE PRINCIPAL, St. Joseph's College (Autonomous), Payable at Tiruchirappalli.**

## Important Dates

For submission of	
Abstract and full paper :	5 <sup>th</sup> Jan. 2019
Dates of Conference :	21-22, Jan.2019