



PG & RESEARCH DEPARTMENT OF COMMERCE

St. JOSEPH'S COLLEGE (Autonomous)

Accredited at A++ Grade (4th Cycle) by NAAC

Special Heritage College, College with Potential for Excellence

(Affiliated to Bharathidasan University)

TIRUCHIRAPPALLI - 620 002



NOTIFICATION OF Ph.D. VIRTUAL PUBLIC VIVA - VOCE EXAMINATION

In compliance with the Ph.D regulations of Bharathidasan University, Tiruchirappalli-24, Mr.A.LEO (Ref.No.40412/Ph.D/K4/Com/PT/JANUARY 2017), Part-Time Research Scholar, Department of Commerce, St. Joseph's College (Autonomous), Trichy-02, will defend his Ph.D. Thesis at a virtual public Viva - Voce Examination.

Title of the Thesis

"A STUDY ON ONLINE SALES PROMOTION TECHNIQUES ADOPTED BY ONLINE SHOPPING SITES TOWARDS ONLINE SHOPPERS WITH SPECIAL REFERENCE TO TIRUCHIRAPPALLI DISTRICT"

Date & Time : 11th November 2020 (Wednesday), at 11.00 a.mt.

Meeting Platform - Google Meet

Link: <https://meet.google.com/msi-jaem-nsm>

External Examiner

Dr. S.CHANDRAMOHAN

Professor

Alagappa Institute of Management

Alagappa University

Karaikudi - 630 003

Staff Members, Research Scholars and Students are requested to attend the virtual PhD Public Viva - Voce Examination and take part in the discussion. A copy of the Thesis is available in the Department of Commerce for reference.

Dr. F.R. ALEXANDER PRAVIN DURAI

Associate Professor & Head

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