



## DEPARTMENT OF BUSINESS ADMINISTRATION St. JOSEPH'S COLLEGE (AUTONOMOUS)

Accredited at "A++" Grade (4<sup>th</sup> cycle) by NAAC, Special Heritage Status Awarded by UGC  
College with Potential for Excellence by UGC, DBT - STAR & DST - FIST Sponsored College

Tiruchirappalli - 620 002, Tamilnadu, India

Cordially invites you...

**National Seminar on**

## **Leveraging Artificial Intelligence in Business Operations**

on 22<sup>nd</sup> February 2024, Thursday at 09:30 a.m.

Venue: Jubilee Hall

**Prof. C. F. Octovia Antony Sessammal**  
Head of the Department.

Conveners

**Dr. S. Clemence Jenifer**  
**Ms. C. Annie Jane**

# Programme

- |                       |  |
|-----------------------|--|
| 8.30 am to 9.30 am    | - Registration   |
| 9.30 a.m. to 11.15 am | - Inauguration   |
| Felicitations         | - <b>Rev. Dr. K.Amal SJ,</b><br>Secretary, St. Joseph's College.<br><b>Rev. Dr. M. Arockiasamy Xavier SJ,</b><br>Principal, St. Joseph's College.<br><b>Dr. M. Julias Cesar,</b><br>Dean, School of Management Studies,<br>St. Joseph's College. |
| Key note address      | - <b>Mr. Murugesh Kumar,</b><br>CEO and Co-Founder,<br>ATIUM SPORTS, SCERMLIND<br>Healthcare innovations Pvt Ltd,<br>Bengaluru, Karnataka.   |
| 11.15 am to 11.30 am  | - Tea break  |
| 11.30 am to 1.00 pm   | - Technical session I<br><b>Dr. R. Gowtham</b><br>Assistant Professor of Commerce<br>Christ University, Bengaluru  |
| 1.00 pm to 2.00 pm    | - Lunch break  |
| 2.00 pm to 3.30 pm    | - Paper presentation   |
| 3.30 pm to 5.00 pm    | - Valediction  |
| Felicitation          | - <b>Dr. P. Rajendran,</b><br>Deputy Principal, St. Joseph's College<br><b>Mr. Elvis Dias</b><br>Manager - Next Education India Pvt Ltd.,<br>Kochi, Kerala   |