



St. Joseph's College
(Autonomous),
Tiruchirappalli

Department of **B.COM - BUSINESS ANALYTICS**

(A Right Choice at the Right Time)

Today is a world of Big Data and Analytics. Any degree that deals with Data and Analytics will have a better job prospect in the future. B.Com-BA is one such course.

WHY SHOULD YOU CHOOSE B.COM-BA?

- It deals with Data. Any degree that deals with data will be future-proof.
- Practical knowledge and skill are imparted to analyze and decipher meaning behind data
- Dedicated faculty drawn from Data Science and CS Departments.
- Mentoring by Alumni by way of teaching and internship
- It is more than a B.Com Degree.

KEY INSIGHTS

Students will learn the following Lab oriented courses:

- Python Programming
- Data Visualisation
- Machine Learning
- Power BI
- Artificial Intelligence in Business Practices
- TallyPrime, Excel for Business Intelligence, and Financial Analytics

If you are strong in Communicative English and have a strong penchant for analytical skill, this is the RIGHT CHOICE for you.

Grab it before it goes!

For Further Details, Contact
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