JIM INVITES

INNOVATIVE IDEAS THROUGH

Startup Mela - a signature event of JIM with your **startup ideas on**

MARCH 6, 2023

STARTUP *mela* 5.0
Debunk the Myth of Start-ups

CHECKPOINTS

- Do you have a viable startup idea?
- Are you looking for a scale up ?
- Send your business canvas and business plan on or before February 25, 2023.

CASH PRIZES WORTH ₹ 1,00,000

REGISTRATION FEE
₹ 1000/- PER TEAM

KNOWLEDGE PARTNER

MCC-MRF INNOVATION PARK

An opportunity to visit and get trained in the MCC-MRF innovation park through a "Pre incubator Course" for two days.

SPONSORED BY JIM

WHO CAN PARTICIPATE

There are five different tracks for the business canvas submission

Track 1: Technology Business Incubators (Presenting the prototypes which are in the stage of infancy / Registered start-ups on or after 2021 / Presently undergoing training in any incubation cells)

Track 2 : Undergraduate Engineering Students / NGO's / Home makers

Track 3 : Undergraduate Arts and Science Students / Aspiring Entrepreneurs

Track 4 : Postgraduate Students

Track 5 : JIM Students

SCAN THE QR CODE FOR SUBMITTING YOUR BUSINESS CANVAS, BUSINESS PLAN AND SUPPORTING DOCUMENTS (EXCEL FILE - IF ANY)

SCAN THE QR

Instructions/Payments/FAQ

To submit your ideas

TAKEAWAYS

The best team from each track will be awarded a cash prize of ₹ 20,000 each.

Track 5 (JIM team) will be awarded two cash prizes worth ₹ 10,000 each.

The team members of the best business plans will be taken for a two day campus immersion programme (Pre-Incubator Course) in MRF-MCC Innovation park, Madras Christian College Campus, Chennai. THE PROGRAMME COST WILL BE BORNE BY JIM.

FACULTY COORDINATOR

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STUDENT COORDINATORS

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