



## DEPARTMENT OF COMMERCE (SHIFT II)

### ST. JOSEPH'S COLLEGE (AUTONOMOUS)

*Accredited at A++ Grade (Cycle IV) by NAAC; Special Heritage Status by UGC;*

*College with Potential for Excellence by UGC*

*Tiruchirappalli - 620 002, Tamilnadu*

#### **One Day National Conference on**

## **Fostering Business Excellence: The Role of Technology, Leadership and Sustainability in Commerce and Management**

#### **Hybrid Mode**



**31/01/2025**



**10.00 AM**



**JUBILEE HALL**



**9.15 am**

**Registration**

**10.00 am**

**Inauguration**

**Inaugural Address:**

**Dr. P.Selvaraj**

Chairman, Shivani Group of Institutions, Tiruchirappalli

**11.00 am**

**Coffee Break**

**11.15 am**

**Invited Talk-1**

**Dr. Anandraj J**

Assistant Professor of Management  
Kristu Jayanti College (Autonomous), Bengaluru-India

**Topic: Green Leadership Style for Responsible Production and Consumption**

**12.15 pm**

**Invited Talk-2**

**Dr. Arun Balakrishnan M B**

Assistant Professor of Commerce  
Christ College, Irinjalakuda, Thrissur, Kerala-India

**Topic: Inequality Index Concern for Competitive Edge**

**01.15 pm**

**Lunch Break**

**02.15 pm**

**Paper Presentation (Offline)**

**Dr. R. Rajkumar**

Assistant Professor of Commerce  
St. Joseph's College (Autonomous), Cuddalore.

**Mr. G. Louis Victor**

Head & Assistant Professor of HRM  
St. Joseph's College (Autonomous), Trichy.

**03.30 pm**

**Invited Talk-3**

**Dr. Balaji**

Assistant Professor of Management  
VIT, Chennai Campus-India

**Topic: IoT and AI for Business Transformation**

**04.30 pm**

**Valediction**

## Inauguration - Programme Schedule @ 10.00 am

**Invocation**

**Tamizthai Vazhthu**

**Lighting the Lamp**

**Welcoming the Guests**

**Dr. B. Augustine Arockiaraj**

Coordinator, Department of Commerce (S2)

**Honouring the Dignitaries**

**Releasing the Conference Proceedings**

**Words of Blessings**

**Rev. Dr. Pavulraj Michael, SJ**

Rector, St. Joseph's Institutions

**Felicitations**

**Rev. Dr. K. Amal, SJ**

Secretary, St. Joseph's College (Autonomous)

**Rev. Dr. S. Mariadoss, SJ**

Principal, St. Joseph's College (Autonomous)

**Dr. G. John**

Head & Associate Professor of Commerce

**Dynamics of the Conference**

**Dr. J. Vinoth Kumar**

Conference Coordinator

**Inaugural Address**

**Dr. P.Selvaraj**

Chairman, Shivani Group of Institutions,  
Tiruchirappalli

**Vote of Thanks**

**Dr. J. Berkman**

Conference Organising Secretary



## Valediction- Programme Schedule @ 4.30 pm

### Invocation

### Welcoming the Guests

**Dr. J. Berkman**

Conference Organising Secretary

### Honouring the Dignitaries

### Report of the Conference

**Ms. V. Udhayageetha**

Assistant Professor of Commerce

### Feedback from the Participants

### Felicitations

**Dr. P. Rajendran**

Deputy Principal, St. Joseph's College (Autonomous)

**Rev. Dr. V. Gilbert Camillus SJ**

Vice Principal, St. Joseph's College (Autonomous)

**Dr. M. Julius Ceasar**

Dean, School of Management Studies

St. Joseph's College (Autonomous)

**Mr. P. Rajappa**

President,

Tiruchirappalli District Tiny & Small Scale Industries  
Association (TIDITSSIA)

### Valedictory Address

### Distribution of Certificates

### Vote of Thanks

**Dr. B. Augustine Arockiaraj**

Coordinator, Department of Commerce (S2)

### National Anthem

