

St. Joseph's College (Autonomous)

Accredited at A++ Grade (Cycle IV) by NAAC, Special Heritage Status Awarded by UGC
College with Potential for Excellence by UGC, DBT – STAR & DST – FIST Sponsored College
25th Rank in NIRF 2025



Tiruchirappalli – 620002, Tamil Nadu, India



NATIONAL LEVEL CONFERENCE ON SUSTAINABLE DEVELOPMENT, DIGITAL TRANSFORMATION, AND EMERGING PARADIGMS IN COMMERCE & MANAGEMENT

DATE

23.01.2026

MODE

Virtual

Department of Commerce (Shift II)
St. Joseph's College (Autonomous)
Tiruchirappalli - 620002

Invocation

Welcome Address : **Dr. B. Augustine Arockiaraj**
Coordinator, Dept of Commerce (S II)

Felicitations : **Rev. Dr. M. Arockiasamy Xavier SJ**
Secretary, St. Joseph's College, Trichy

Rev. Dr. S. Mariadoss SJ
Principal, St. Joseph's College, Trichy

Dr. G. John
Head, Dept. of Commerce

Release of Conference Proceedings

Dynamics of the Conference : **Dr. J. Vinoth Kumar**
Organising Secretary

Chief Guest Introduction : **Dr. A. Ignatius**
Assistant Professor of Commerce

Inaugural Address : **Dr. Praveen Kumar**
*Dean of Faculty of Management,
SRM Ramapuram Campus, Chennai*

Vote of Thanks : **Dr. J. Berkman**
Organising Secretary

Technical Session 1

Time: 10.45 am

Resource Person

: **Dr. Mahendra G**
*Assistant Professor of Commerce
Government First Grade Women's College,
Karnataka*

Topic

: **Emerging Paradigms in Commerce
Education and Skill Development**

Session Incharge

: **Dr. S. Kirubakaran & Dr. S. Jerome**
Assistant Professors of Commerce

Technical Session 2

Time: 12.00 pm

Resource Person

: **Dr. D. Raja Jebasingh**
*Associate Professor & Vice Principal (Liaison)
St. Joseph's College of Commerce
(Autonomous), Bengaluru, Karnataka.*

Topic

: **Integrating Sustainability and ESG
into Modern Business Strategy**

Session Incharge

: **Ms. C. Soundarya & Mr. V. Perumal**
Assistant Professors of Commerce

Lunch Break

Time: 1.00 pm to 2.00 pm

Paper Presentation

Time: 2.00 pm to 3.00 pm

Moderators

Dr. J. Anandraj

*Assistant Professor, Kristu Jayanti
Institute of Management,
Kristu Jayanti University, Karnataka*

Dr. S. Emaldarani

*Assistant Professor of Commerce,
Loyola College, Chennai*

Ms. P. Prathna

*Assistant Professor of Economics,
St. Joseph's College, Trichy*

Dr. A. Sahayaraj Alexander

*Assistant Professor of Commerce,
St. Joseph's College, Trichy*

Dr. Dennis Edward Fernando

*Assistant Professor of Commerce,
St. Joseph's College, Trichy*

Dr. P. Nithila

*Assistant Professor of Commerce,
St. Joseph's College, Trichy*

Technical Session 3

Time: 3.00 pm

Resource Person

Dr Asad Ahmad

*Assistant Professor of Management,
Jamia Hamdard Deemed to be University,
New Delhi*

Topic

: **Digital Transformation and Industry 4.0: Redefining Commerce and Management**

Session Incharge

: **Dr. A. Ignatius & Dr. A. Mariya Selvi**
Assistant Professors of Commerce

Valediction

Time: 4.00 pm

Invocation

Welcome Address

: **Dr. B. Nalini**
Assistant Professor of Commerce

Felicitations

: **Dr. M. Julias Ceasar**
Dean, School of Commerce

Mr. T. Antony Diwakar Chandran
Vice Principal (S II), St. Joseph's College, Trichy

Valedictory Address

: **Dr. D. Kumar**
Deputy Principal, St. Joseph's College, Trichy

Vote of Thanks

: **Dr. J. Vinod Kumar**
Organising Secretary

ALL ARE INVITED