

St. Joseph's College (Autonomous)

Accredited at A++ Grade (Cycle IV) by NAAC, Special Heritage Status Awarded by UGC
College with Potential for Excellence by UGC, DBT – STAR & DST – FIST Sponsored College
25th Rank in NIRF 2025



Tiruchirappalli – 620002. Tamil Nadu. India



NATIONAL LEVEL CONFERENCE ON SUSTAINABLE DEVELOPMENT, DIGITAL TRANSFORMATION, AND EMERGING PARADIGMS IN COMMERCE & MANAGEMENT

DATE

23.01.2026

MODE

Virtual

Department of Commerce (Shift II)

St. Joseph's College (Autonomous)

Tiruchirappalli - 620002

Inauguration

Time: 10.00 am

Invocation

Welcome Address : **Dr. B. Augustine Arockiaraj**
Coordinator, Dept of Commerce (S II)

Felicitations : **Rev. Dr. M. Arockiasamy Xavier SJ**
Secretary, St. Joseph's College, Trichy

Rev. Dr. S. Mariadoss SJ
Principal, St. Joseph's College, Trichy

Dr. G. John
Head, Dept. of Commerce

**Release of Conference
Proceedings**

**Dynamics of the
Conference** : **Dr. J. Vinoth Kumar**
Organising Secretary

**Chief Guest
Introduction** : **Dr. A. Ignatius**
Assistant Professor of Commerce

Inaugural Address : **Dr. Praveen Kumar**
*Dean of Faculty of Management,
SRM Ramapuram Campus, Chennai*

Vote of Thanks : **Dr. J. Berkman**
Organising Secretary

Technical Session 1

Time: 10.45 am

- Resource Person** : **Dr. Mahendra G**
Assistant Professor of Commerce
Government First Grade Women's College,
Karnataka
- Topic** : **Emerging Paradigms in Commerce**
Education and Skill Development
- Session Incharge** : **Dr. S. Kirubakaran & Dr. S. Jerome**
Assistant Professors of Commerce

Technical Session 2

Time: 12.00 pm

- Resource Person** : **Dr. D. Raja Jebasingh**
Associate Professor & Vice Principal (Liaison)
St. Joseph's College of Commerce
(Autonomous), Bengaluru, Karnataka.
- Topic** : **Integrating Sustainability and ESG**
into Modern Business Strategy
- Session Incharge** : **Ms. C. Soundarya & Mr. V. Perumal**
Assistant Professors of Commerce

Lunch Break

Time: 1.00 pm to 2.00 pm

Paper Presentation

Time: 2.00 pm to 3.00 pm

Moderators

Dr. J. Anandraj

Assistant Professor, Kristu Jayanti
Institute of Management,
Kristu Jayanti University, Karnataka

Dr. S. Emaldarani

Assistant Professor of Commerce,
Loyola College, Chennai

Ms. P. Prathna

Assistant Professor of Economics,
St. Joseph's College, Trichy

Dr. A. Sahayaraj Alexander

Assistant Professor of Commerce,
St. Joseph's College, Trichy

Dr. Dennis Edward Fernando

Assistant Professor of Commerce,
St. Joseph's College, Trichy

Dr. P. Nithila

Assistant Professor of Commerce,
St. Joseph's College, Trichy

Technical Session 3

Time: 3.00 pm

- Resource Person** : **Dr Asad Ahmad**
*Assistant Professor of Management,
Jamia Hamdard Deemed to be University,
New Delhi*
- Topic** : **Digital Transformation and Industry
4.0: Redefining Commerce and
Management**
- Session Incharge** : **Dr. A. Ignatius & Dr. A. Mariya Selvi**
Assistant Professors of Commerce

Valediction

Time: 4.00 pm

Invocation

- Welcome Address** : **Dr. B. Nalini**
Assistant Professor of Commerce
- Felicitations** : **Dr. M. Julias Ceasar**
Dean, School of Commerce
- Mr. T. Antony Diwakar Chandran**
Vice Principal (S II), St. Joseph's College, Trichy
- Valedictory Address** : **Dr. D. Kumar**
Deputy Principal, St. Joseph's College, Trichy
- Vote of Thanks** : **Dr. J. Vinoth Kumar**
Organising Secretary

ALL ARE INVITED