

Department of English  
St. Joseph's College (Autonomous)  
Tiruchirappalli 620 002



Presents a  
Certificate Course on

# English for Business Memes



**COURSE FEE:**  
₹100/-

**Open to both UG & PG Students**

The Course Begins on 20th February 2023 /Registration closes on 18th February 2023

## Course Coordinators

Dr. V. L. Jayapaul  
Head & Assistant Professor,  
Dept. of English

Dr. J. John Love Joy  
Asst. Professor  
Dept. of English

## Course Layout

45 Hours – 3 Credits  
(Hybrid Mode)  
Monday to Friday  
10:30 a.m. to 12:30 pm/  
2:30 p.m. to 4:30 p.m. /  
06:30 p.m. to 08:30 p.m.

## Course Overview

- to appraise the potential of memes
- to understand content writing and copywriting
- to create memes for business contexts

## Registration & Course Details



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