



**DEPARTMENT OF COMMERCE (SHIFT-II)**

**St. JOSEPH'S COLLEGE (AUTONOMOUS)**

Accredited at A++ Grade (Cycle IV) by NAAC  
Special Heritage Status Awarded by UGC  
Tiruchirappalli - 620 002. Tamilnadu

**Cordially invites you For a  
Workshop on  
"Research Methods For Business and Commerce"**

Date: 06.12.2024 | Time: 2.00 pm  
Venue: SAIL Hall

*Inauguration*

**CHIEF GUEST**

**Dr. J. Tamilselvi**

Professor & Head,  
Department of Business Administration,  
Cauvery College for Women, Tiruchirappalli

**FELICITATION**

**Dr. P. Rajendran**

Deputy Principal,  
St. Joseph's College (Autonomous), Tiruchirappalli

Mr.S. Kirubakaran  
Organizing Secretary

Dr.B. Augustine Arockiaraj  
Co-ordinator

Mr.V. Perumal  
President

# Workshop on “Research Methods for Business and Commerce”

## Time

## Topic

## Resource Person

2.30 pm  
to  
3.30 pm

**Fundamentals of Research  
Methodology  
“Bridging Theory and Practice”**

**Dr.R. Ganesasubramanian**  
Assistant Professor,  
Department of Economics,  
St. Joseph’s College (Autonomous), Tiruchirappalli

3.30 pm  
to  
4.30 pm

**Advance Research for  
Meaningful Progress**

**Dr.R. Arul**  
Assistant Professor,  
Department of Commerce Computer Application,  
St. Joseph’s College (Autonomous), Tiruchirappalli

**Break: 04.30 pm to 04.45 pm**

4.45 pm  
to  
5.30 pm

**Basics of  
Data Analysis**

**Dr.J. Vinoth Kumar**  
Assistant Professor,  
Department of Commerce,  
St. Joseph’s College (Autonomous), Tiruchirappalli

5.30 pm  
to  
6.10 pm

**Rectification of Common  
errors in UG project**

**Dr.S. Jerome**  
Assistant Professor,  
Department of Commerce,  
St. Joseph’s College (Autonomous), Tiruchirappalli

6.10 pm  
to  
6.30 pm

**Project  
Evaluation and Monitoring**

**Dr.B. Augustine Arockiaraj**  
Co-ordinator,  
Department of Commerce,  
St. Joseph’s College (Autonomous), Tiruchirappalli

**Vote Of Thanks**