

ABOUT THE PROGRAMME

This programme aims to build financial literacy and awareness about the Securities Market. It is designed to empower students with essential knowledge on investments, savings, trading mechanisms and financial planning for a secure future.

KEY HIGHLIGHTS

-  Understanding Securities Market and its Importance
-  Investment Avenues and Financial Instruments
-  Risk Management and Investor Protection
-  Career Opportunities in Finance & Investments
-  SEBI Initiatives and Investor Awareness

RESOURCE PERSON



Dr. R. VENKATESAN

MBA, M.Com., MA, Ph.D. (NET & SET Qualified)

SEBI-Accredited Securities Market Trainer (SMARTs)

Resource Person for **400+** Programmes

20,000+ Participants Impacted

TOPICS TO BE COVERED

-  Investment Fundamentals
-  Market Mechanics
-  Financial Security
-  Government & Retirement Planning
-  Banking Basics
-  Q & A Session

“Financial literacy is the foundation of informed investing and a secure financial future.”

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ST. JOSEPH'S COLLEGE

(AUTONOMOUS)

-  Special Heritage Status Awarded by UGC
-  Accredited at A++ (Cycle IV) by NAAC
-  College with potential for Excellence by UGC
-  DBT- STAR & DST-FIST Sponsored College

TIRUCHIRAPPALLI

~ Excellence • Discipline • Service ~

The Department of Business Administration (BBA)

Cordially invites you to

SEBI-ACCREDITED SECURITIES MARKET (SMARTs) & FINANCIAL LITERACY PROGRAMME

THEME

Financial Literacy and
Securities Market Awareness



DATE

29 July 2026
(Wednesday)



TIME

4:30 PM – 6:30 PM



VENUE

TV AV Hall

PROGRAMME SCHEDULE



WELCOME ADDRESS

Dr. Anand Raj



FELICITATION

Mr. S. Arputharaj

Head of the Department, BBA



RESOURCE PERSON

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VOTE OF THANKS

Mr. Yuvan

II Year Student

*All Students
and Faculty
Members are
cordially invited!*



ORGANIZED BY
DEPARTMENT OF BUSINESS ADMINISTRATION (BBA)
ST. JOSEPH'S COLLEGE (AUTONOMOUS), TIRUCHIRAPPALLI

