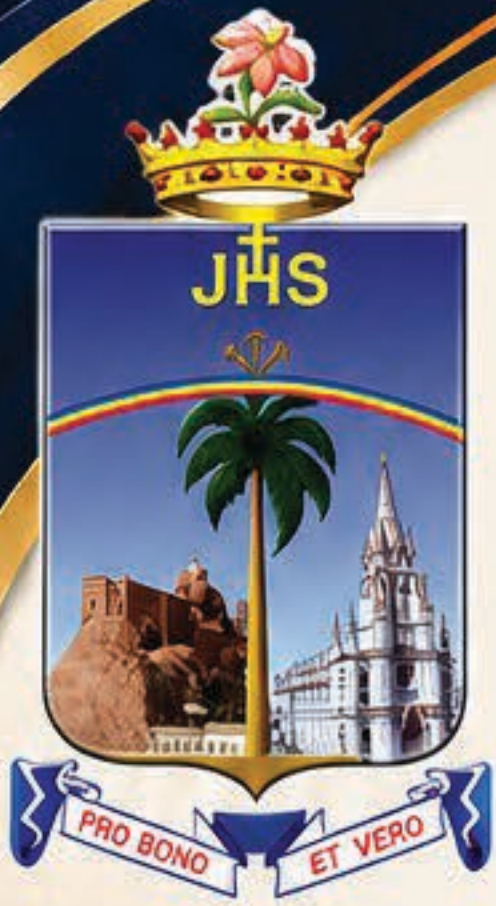




PG & RESEARCH DEPARTMENT OF COMMERCE

# ST. JOSEPH'S COLLEGE

(AUTONOMOUS)

Accredited A++ Grade (Cycle IV) by NAAC, Special Heritage Status Awarded by UGC,  
College with Potential for Excellence by UGC, 25<sup>th</sup> Rank in NIRF 2025

TIRUCHIRAPPALLI – 620 002

## *Dr M. Victor Louis Endowment Lecture*

*Consumerism in the 21st Century:  
Opportunities, Challenges and the way Forward*



### DATE

20-7-2026  
(Monday)



### TIME

9:00 AM



### VENUE

Barbier Hall



### SPEAKER

**Dr. A. Arockia Dass**

Associate Professor & Dean of Students  
Former Head,  
Department of Commerce  
St. Xavier's College,  
Palayamkottai  
(1984 – 1987 BCom)

### PRESIDED BY

**Rev. Dr. K. Arockiam SJ**

*Principal*



**Dr. M. Antony Jesuraja**  
*President*

**Dr. A. Francis Vijayakumar**  
*Vice President*



**Dr. G. John**  
*HOD & Associate Professor*

**Dr. M. Julias Ceasar**  
*Associate Professor*

*Hearty Welcome to All*



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**TIRUCHIRAPPALLI – 620 002**

1995 BATCH COMMERCE – ENDOWMENT LECTURE

# MYTH BREAKING ACHIEVEMENTS



**SPEAKER**

**Adv. K. M. Vignesh Ram**

Advocate – Supreme Court, New Delhi  
(2011-2014 BCom)



**Dr. M. Antony Jesuraja**

*President*

**Dr. A. Francis Vijayakumar**

*Vice President*

**PRESIDED BY**



**Rev. Dr. K. Arockiam SJ**

*Principal*



**Dr. G. John**

*HOD & Associate Professor*

**Dr. M. Julias Ceasar**

*Associate Professor*



**DATE**

20-07-2026

(Monday)



**TIME**

10:00 AM



**VENUE**

Barbier Hall

*Hearty Welcome to All*



# PG & RESEARCH DEPARTMENT OF COMMERCE ST. JOSEPH'S COLLEGE (AUTONOMOUS)

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TIRUCHIRAPPALLI – 620 002

## ENDOWMENT LECTURE IN HONOUR OF RETIRED PROFESSORS



**DATE :**  
20-7-2026  
(Monday)



**TIME :**  
11:00 AM



**VENUE :**  
Barbier Hall



**SPEAKER**

**CA. Periyasamy Subramaniam**

Head - Finance, Accounts and Strategy  
Ideas2IT Technologies, Chennai

(1997-2000 BCom)



**Dr. M. Antony Jesuraja**  
President

**Dr. A. Francis Vijayakumar**  
Vice President

**SECRETARY**



**Rev. Dr. M. Arockiasamy Xavier SJ**  
Secretary



**Dr. G. John**  
HOD & Associate Professor

**Dr. M. Julias Ceasar**  
Associate Professor

*Hearty Welcome to All*



PG & RESEARCH DEPARTMENT OF COMMERCE

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TIRUCHIRAPPALLI – 620 002

## SHRI ANNAMALAI CHETTIAR MEMORIAL LECTURE

### *Tips for Successful Entrepreneurship*



**DATE :**  
20-7-2026  
(Monday)



**TIME :**  
12:00 Noon



**VENUE :**  
Barbier Hall



**SPEAKER**

**Mr. A. Sinraj,** MBA, M.Phil  
Annai Car Accessories, Trichy  
(1997 - 2000 B. Com)



**Dr. M. Antony Jesuraja**  
*President*

**Dr. A. Francis Vijayakumar**  
*Vice President*

**PRESIDED BY**



**Rev. Dr. M. Arockiasamy**  
**Xavier SJ**  
*Secretary*



**Dr. G. John**  
*HOD & Associate Professor*

**Dr. M. Julias Ceasar**  
*Associate Professor*

*Hearty Welcome to All*