






Value Added Course on

SOCIAL MEDIA MARKETING

Inaugurated by



Dr. D. Kumar
Deputy Principal
St. Joseph's College (Autonomous)
Trichy - 620 002

 **03rd Dec, 2025**  **04.00 pm**
 **R.No : 14 (Lawley Hall Block)**

TOPICS COVERED

- Social Media Marketing
- Social Networking
- Social Media Platforms
- Blogging
- Video Creation & Sharing
- Content Creation

DETAILS OF THE COURSE

Course Timings : **09.30 am - 11.30 am**
Course Fee : **Rs. 500/-**
Duration : **30 hours**
Target Group : **UG & PG Students**
Mode : **Online**

REGISTER HERE

<https://service.sjctni.edu/Seminar/25/index.php?programcode=CC01144925>

Dr. R. Arul
Vice President

Dr. N. Maheswari
Head of the Department



Contact

Dr. J. Arputha Sahaya Raj
Course Coordinator

 **9842825478**