#### DEPARTMENT OF COMMERCE COMPUTER APPLICATIONS

## ST. JOSEPH'S COLLEGE (Autonomous)

Accredited at A++ Grade (4th Cycle) by NAAC, Special Heritage Status by UGC, 25th Rank in NIRF 2025, College with Potential for Excellence by UGC, DBT-STAR & DST-FIST Sponsored College

# Tiruchirappalli, Tamil Nadu



**Value Added Course on** 

# **SOCIAL MEDIA** MARKETING

Inaugurated by



Dr. D. Kumar **Deputy Principal** St. Joseph's College (Autonomous) Trichy - 620 002





R.No: 14 (Lawley Hall Block)

# **TOPICS COVERED**

- Social Media Marketing
- Social Networking
- Social Media Platforms
- Blogging
- Video Creation & Sharing
- Content Creation

### **DETAILS OF THE COURSE**

Course Timings: 09.30 am - 11.30 am

Course Fee : Rs. 500/-

: 30 hours Duration

**Target Group** : UG & PG Students

Mode : Online

### **REGISTER HERE**

https://service.sjctni.edu/Seminar/25/index.php?programcode=CC01144925

Dr. R. Arul Vice President Dr. N. Maheswari **Head of the Department** 



Contact

Dr. J. Arputha Sahaya Raj **Course Coordinator** 



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