## REGISTRATION FEE

| Category | INR |
|---|---|
| Students | 250 |
| Research Scholars/ Faculty | 500 |
| Corporate Delegates | 750 |

**PATRONS**
Rev. Dr. PAVULRAJ MICHAEL SJ, Rector
Rev. Dr. M. AROCKIASAMY XAVIER , SJ, Secretary
Rev. Dr. S. MARIADOSS SJ, Principal

**DEPUTY PRINCIPAL**
Dr. D. KUMAR

**CONVENERS**
Prof. G. LOUIS VICTOR, HOD
Dr. K. AROCKIAM SJ Associate Professor, HRM Department

**DEAN**
Dr. J. WILFRED ANGELLO GERALD,
DEAN, SCHOOL OF MANAGEMENT STUDIES, SOCIAL SCI. & MEDIA

**ORGANISING SECRETARIES**
Dr. J. MICHAEL RAJ
Dr. Y. VIJILA
Dr. J. VINCENT XAVIER
Ms. C. ANNIE JANE

**ADVISORY COMMITTEE**
Dr. D. KUMAR,
DEPUTY PRINCIPAL
Dr. VIMAL JERALD. A
ASSISTANT PROFESSOR OF COMPUTER SCIENCE

Email: sjchrm2026@gmail.com
Website: https://www.sjctni.edu

CONFERENCE KIT AND LUNCH WILL BE PROVIDED TO THE REGISTERED PARTICIPANTS

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2026

**DEPARTMENT OF HUMAN RESOURCE MANAGEMENT**
# ST. JOSEPH'S COLLEGE
## (AUTONOMOUS)

ACCREDITED AT A$^{++}$ (CYCLE IV) BY NAAC
SPECIAL HERITAGE STATUS AWARDED BY UGC
COLLEGE WITH POTENTIAL FOR EXCELLENCE BY UGC
DBT-STAR & DST-FIST SPONSORED COLLEGE
TIRUCHIRAPPALLI – 620 002

ORGANIZES

**A TWO DAY INTERNATIONAL CONFERENCE ON**

"Reimagining the Role of Human Resource Management
in the Age of Artificial Intelligence & Sustainable Development :
A Multidisciplinary Management Perspective"

## (HYBRID MODE)

**VENUE: SAIL HALL,**
**TIME: 9.30 AM – 4.30 PM**
**24$^{TH}$ & 25$^{TH}$ FEBRUARY 2026**

## ABOUT THE COLLEGE

St. Joseph's College (Autonomous), Tiruchirappalli was established in 1844 by Jesuit visionaries. Their noble objective was to provide education for the betterment of humanity with the guiding principles 'Pro Bono Et Vero' (the Good and the True). St. Joseph's College (SJC) is a government aided institution affiliated with Bharathidasan University in Tiruchirappalli, Tamil Nadu. It is the first college to receive autonomy status from the University Grants Commission (UGC) in 1978. SJC got Potential for Excellence in 2004 and reaffirmation in 2014, support from DST-FIST in 2008 and 2014, DBT-STAR status in 2014, and the prestigious Special Heritage Status from the UGC in 2015. A++ in 4th cycle of NAAC accreditation. In the 2025 NIRF (National Institutional Ranking Framework) Ranking, SJC secured an impressive 25th position. SJC's educational mission is deeply inclusive, with a marked emphasis on providing access to education for the poor, marginalized communities, first-generation learners, and other underprivileged segments of the society.

### About the Department

The Department of Human Resource Management, originally established as Society, Culture and Civilisation in 1983, offers a value-based and socially oriented M.A. programme open to graduates from all disciplines. The curriculum integrates theoretical knowledge with practical exposure to social structures, dynamics, and processes of social change. Students gain experiential learning through rural and tribal camps, industrial visits, training programmes, educational tours, and fieldwork. The Department adopts participatory pedagogies such as case analysis, group discussions, seminars, and symposia, reflecting its commitment to academic innovation and institutional autonomy. The HRM programme equips students with the competencies required to pursue diverse professional pathways and build rewarding careers in today's fast-paced and technology-driven world. Emphasis is placed on developing employability skills and strategic thinking,. With this strong academic and professional foundation, the Department is organising a International / National Conference on.

### About the Conference

The rapid advancement of Artificial Intelligence (AI) and the growing emphasis on sustainability are fundamentally transforming the way organizations manage people, processes, and performance. Human Resource Management (HRM) is no longer a support function but a strategic, technology-enabled, and sustainability-driven discipline influencing decision-making across management domains.

This conference aims to provide a scholarly platform for academicians, researchers, industry professionals, and policymakers to explore how HRM intersects with AI, sustainability, marketing, finance, operations, and strategic management. The event encourages multidisciplinary dialogue, critical insights, and innovative practices that shape the future of work and organizations.

### Conference Objectives

·To examine the transformative role of AI in Human Resource Management
·To explore sustainable HRM practices aligned with ESG and organizational ethics
·To encourage multidisciplinary integration of HR with marketing, finance, and strategy
·To integrate human-centric, ethical, and Indian Knowledge System (IKS) perspectives
·To facilitate research based knowledge creation and dissemination among academicians, students and practioners in management and other social sciences.

### Sub-Themes

·Artificial Intelligence
·HR Analytics
·Human Resource & Talent Management
·Marketing & Consumer Management
·Financial Management
·Operations, Strategy & Innovation
·Leadership, Ethics & Sustainability
 Indian Knowledge Systems (IKS) & Contemporary Managemen

### Guidelines for abstract submission

Selection of papers for presentation will be based on structured abstracts not exceeding 250 words.

The abstract should be submitted online in word format at sjchrm2026@gmail.com Abstracts must include a clear indication of the purpose of research, methodology, major results, implications, and key references. Structured Abstracts will be evaluated through a review process and authors will be notified of acceptance/rejection on or before 10th February 2026. Acceptance of the abstract implies that at least one of the authors will attend the conference and present the paper.

**Awards : *Best paper Awards will be given to Top three papers in the conference*.**

### Publication:

Selected papers of this conference will be published in Advanced International Journal for Research (E-ISSN: 3048-7641 Impact Factor: 9.11) subject to editorial & review process with an additional publication fee.

**Paper submission guidelines:** *https://www.aijfr.com/publication-guidelines.php*

### IMPORTANT DATES

| Event | Date |
|---|---|
| Last Date for Abstract Submission | 15th February 2026 |
| Notification of Acceptance of the Abstract | 18th February 2026 |
| Last Date for Registration | 20th February 2026 |
| Submission of Presentation in PPT Format | 22nd February 2026 |
| Conference Date | 24th & 25th February 2026 |

### Registration and payment link:

**For Registration and fee payment, log on to:**
https://service.sjctni.edu/Seminar/25/index.php?programcode=HR12094214