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School of Management Studies

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REGISTRATION

The Participants are requested to register
your details along with the registration
fee of ₹100/- on or before 10-11-2021

click here



ADDRESS FOR COMMUNICATION

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**NATIONAL WEBINAR
ON**

**IMPLICATIONS OF DIGITAL
TECHNOLOGY AND HEALTH
SECTOR ON INDIAN ECONOMY
DURING COVID ERA (IDTHSIE)**

Date: 13th Nov 2021

Time: 10:00 AM

Organized by

**PG DEPARTMENT OF
COMMERCE COMPUTER
APPLICATION**

School of Management Studies

**ST. JOSEPH'S COLLEGE
(AUTONOMOUS)**

Special Heritage Status Awarded by UGC
Accredited at 'A++' Grade (4th Cycle) by NAAC
College with Potential for Excellence by UGC

Tiruchirappalli-620002

Tamil Nadu- India

ABOUT THE COLLEGE

St. Joseph's College (Autonomous), one of the ancient and prestigious institutions, run by the Jesuits of Madurai Province, is owned by the Society of St. Joseph's, a body registered under societies Regulation Act (1860), having its office at Tiruchirappalli. The Society of Jesus is a world- wide organization of religious men, numbering about 19,000 spread over the world and 3000 are working in the province of India. In Tamil Nadu alone there are about 500 Jesuits working in schools and colleges, youth service and social work centre's, parishes and mission out-reach programmes, and in almost every form of service and ministry of the church. The students in the College, pursuing 17 under graduate programmes, 18 postgraduate courses and 14 Mphil., 15 PhD programmes and 1 diploma are about 10,000. The college is located in the heart of the city of Tiruchirappalli, near the famous of Rock fort, Srirangam, and the shrines of other religious denomination. St. Joseph's College is an affiliated First Grade College of the Bharathidasan University. It was established in 1844 by the Fathers of Society of Jesus (The Jesuits). It was affiliated to the the Madras University in 1866. The college celebrated its centenary in 1944 and the sesquicentenary in 1995. St Joseph's college was conferred the autonomous status in 1978 and was awarded the Five Star status, by NAAC in 2000. It was recognized by UGC as a college with Potential for Excellence (CPE) in 2004, Reaccredited by NAAC with A+ Grade in 2006 and accredited again by NAAC at A Grade (3rd Cycle) in 2012 and Accredited at "A ++"; Grade (4th Cycle) by NAAC. School of Excellence have been planned and implemented in 2014-15, by integrating related disciplines under one roof. Special Heritage Status was awarded by the UGC and DBT-STAR & DST-FIST Sponsored College. The college has been ranked at 27 th place in NIRF. This great temple of higher learning has produced a number of academicians, educationists, scientists, administrators, intellectuals, social workers, computer professionals, entrepreneurs, artists and other National and international reputes. The college has the vision of forming globally competent, committed, compassionate and holistic persons, to be men and women for others, promoting a just society.

Pro Bono Et Vero
(for the Good and the True)

ABOUT THE DEPARTMENT

The PG Department of Commerce Computer Application was started in the year 2008 (UG). In the year 2011, the postgraduate program (M.Com.CA) was introduced. It provides teaching in the area of Commerce, Accounting and Computer Applications. It includes various specialization papers in Commerce and Computer Application subjects. It maintains a good industry and institutional interaction. It highlights the concepts and skills for Accounting and Computer Applications. The curriculum represents the course response, evolving Accountancy and Computer Techniques.

The dedicated and well qualified teachers of this Department prepare the students to pursue their higher studies and get employed in the highly competitive job market. It imparts value and additional courses to all students. the department conducts seminars and arranging Industrial visit for our students. The curriculum is updated according to the changing environment in industry and Commerce through board of studies with eminent members.



Platform
zoom 

WHO CAN ATTEND

- Faculty Members in Higher education
- Research Scholars
- Industrialists
- Professionals
- Students

BACKGROUND OF THE WEBINAR

The Covid-19 pandemic has led to an inevitable cascade in the use of digital technologies due to the social distancing norms and nationwide lockdowns. The crisis has vividly demonstrated the potential of digital technologies. Faced with a future where jobs, education, health, government services and even social interactions may be more dependent on digital technologies. People and organizations all over the world have had to adjust to new ways of work and life. Much of the world moved online, accelerating a digital transformation that has been underway for decades.

India started adopting digital business models to maintain operations and preserve some revenue flows. With its 1.3 billion population and faced with the COVID-19 pandemic, India is at the junction of two crucial decisions, balancing healthcare and the economy. The Indian Government is doing its best to overcome the covid -19 helpless situations as it has to decide the best strategy to strike a balance to revive the economy without jeopardizing its citizens' health.

Healthcare has become one of India's largest sector, both in terms of revenue and employment. Healthcare comprises hospitals, medical devices, clinical trials, outsourcing, telemedicine, medical tourism, health insurance and medical equipment. The Indian healthcare sector is growing at a brisk pace due to its strengthening coverage, services and increasing expenditure by public as well private players. The growing importance of digital technologies and health infrastructures in our daily lives, and reveals that governments are increasingly putting digital strategies at the centre of their policy agendas. Fast and reliable connectivity facilitates interactions between people, organisations and machines, and enables the use of connected devices in critical contexts, including health, manufacturing and transport, education etc. The core aim of the webinar is to demonstrate the implications of digital technologies and health sector on Indian economy during covid era.