About the Department of B.Com Business Analytics(SJC)

Established in 1948, the Commerce Department has grown into a dynamic centre with strong academic programmes and highly qualified faculty. It has produced over 125 Ph.D. graduates and holds ICAI and Tally certification accreditations.

The B.Com Business Analytics Department at St. Joseph's College, Tiruchirappalli, established in 2024, is dedicated to bridging the gap between traditional commerce education and the rapidly evolving world of data and technology. The programme is designed to provide students with a strong foundation in accounting, finance, marketing, and economics, while simultaneously equipping them with advanced analytical skills, including data visualization, statistical analysis, predictive modelling, and the use of modern analytical tools. Emphasizing experiential learning, the department integrates practical labs, industry-focused projects, case studies, and hands-on training with business intelligence and AI tools. With a curriculum aligned to current industry standards, the department aims to produce graduates who can interpret data effectively, solve complex business problems, and contribute to decision-making processes across various sectors. The department is committed to nurturing analytical thinkers and future-ready professionals capable of thriving in a data-driven global economy.

About the Department of B.Com Business Analytics (HCC)

The Department of Commerce, established in 1980, is a significant milestone in the history of Holy Cross College, Tiruchirappalli. It was accorded PG and Research Department status in 2009 and has been functioning under the School of Management Studies since the academic year 2018. In collaboration with the BPO industry, the B. Com. (BPO) programme was introduced, followed by B. Voc. (Banking, Finance Services and Insurance) to enhance vocational skills and employability in the financial sector. To strengthen analytical and technical competencies for data-driven business environments, the B. Com. Business Analytics programme was subsequently introduced.

About the Workshop

The AI Skills Workshop is a hands-on, practical training program designed to help students master essential AI tools for academics, communication, data analysis, and career development. In a single power-packed session, participants will learn how to use AI to write assignments, summarize textbooks, create presentations, analyze data in Excel, draft professional emails, prepare resumes, and plan their careers effectively. This workshop is focused on real-life skills that make students smarter, faster, and fully prepared for the AI-driven future.

Patrons - SJC
Rev. Dr. Pavulraj Michael SJ - Rector
Rev. Dr. M. Arockiasamy Xavier SJ - Secretary
Rev. Dr. S. Mariadoss SJ - Principal

Conveners
Dr. D. Kumar - Deputy Principal
Dr. M. Julias Ceasar - Dean, School of Commerce
Dr. G. John - Head, Department of Business Analytics

Organising Secretaries
Ms. H. Bella Josepha
Mr. S. Santhosh

Patrons - HCC
Rev. Dr. (Sr.) Sarguna - Secretary
Rev. Dr. (Sr.) Rajakumari. P - Principal

Conveners
Dr. Josephine Lourdes De Rose. V - Dean, School of Commerce
Dr. Aloysia Regina Joan. G - Head, PG and Research Department of Commerce

Organising Secretaries
Dr. Mary Suthanthira Malar. M
Dr. Prabha. M
Ms. Mary Elizabeth Shyamala. G. E

About St. Joseph's College

St. Joseph's College (Autonomous), founded in 1844 by the Jesuits, is a heritage institution with 182 years of excellence. It celebrated major milestones in 1944, 1995, and 2019. The college holds NAAC A++ with a CGPA of 3.58 and UGC recognition as a College with Potential for Excellence. It secured 25th rank in NIRF 2025.

About Holy Cross College

Holy Cross College (Autonomous), Tiruchirappalli, established in 1923, is one of the oldest women's Arts and Science colleges in South India, affiliated to Bharathidasan University, serving women's education for 103 years, especially for socially and economically weaker sections. Granted autonomy in 1987, it holds NAAC A++ (CGPA 3.75/4.0, 4th Cycle, 2020) and UGC CPE status up to 2022. The College offers 28 UG, 21 PG, and 14 Ph.D. programmes and secured 52nd rank in NIRF 2025 among 4030 colleges, while promoting innovation through HCIICT, social responsibility through RESCAPES, and strong research and publication culture.
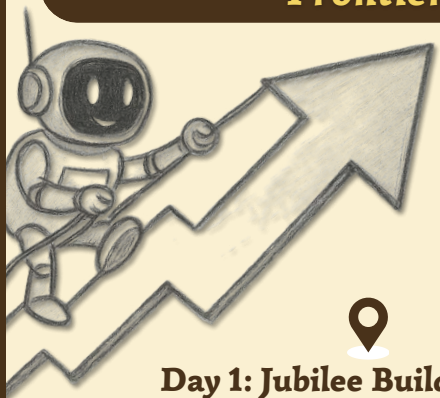
St. Joseph's College
(Autonomous)
Tiruchirappalli, Tamil Nadu

Holy Cross College
(Autonomous)
Tiruchirappalli, Tamil Nadu

Department of B.Com Business Analytics
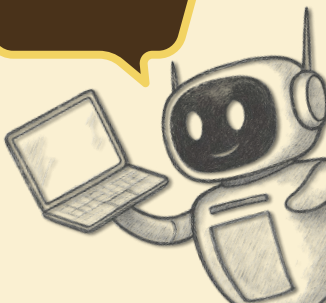*jointly organize a*

Two day International Workshop on
Scaling The Digital & AI Skill Frontiers

Day 1: Jubilee Building (SJC)
Day 2: Regina's Hall (HCC)

Seats are limited - Register Soon!

JANUARY 9TH & 10TH 2026

DAY 1 (SJC)

Technical session - 1

AI for Academic Excellence
Use AI to study smarter, finish work faster, and improve assignments, projects, and presentations.

- ChatGPT
- Google Gemini
- Microsoft Copilot
- Claude
- Perplexity AI

- Grammarly
- QuillBot
- Hemingway Editor
- Writer.com
- Scribbr AI

- Canva Magic Studio
- Gamma.app
- Beautiful.ai
- Tome AI
- Notion AI

Technical session - 2

AI for Data Analysis & Business Analytics
Turn raw data into insights using AI, Excel, and analytical thinking—essential for modern business roles.

- ChatGPT
- Claude Data Analyst

- Gemini for Sheets
- Microsoft Copilot for Excel

- Microsoft Copilot for Powerpoint
- Microsoft Copilot for Word

Practical session - 1

Students will engage in practical activities that reinforce learning from the two technical sessions: AI for Academic Excellence and AI for Data Analysis and Business Analytics.

DAY 2 (HCC)

Technical session - 3

AI for Communication, Presentation & Multimedia Creation
Learn to communicate, design, and present creatively with AI tools.

- Microsoft copilot for PPT
- Beautiful.ai
- Ideogram AI
- Gamma

- Grammarly
- Microsoft copilot for Word
- Notion AI
- Synthesia

- Microsoft copilot for Outlook
- Pictory AI
- InVideo AI

Technical session - 4

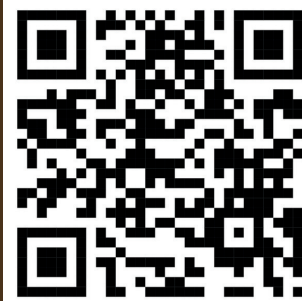### AI for Personal & Career Development
Use AI to build your career, boost productivity, and prepare for jobs and internships.

- Kickresume
- Rezi AI
- Canva

- Google Interview Warmup
- Mockmate

- Indeed Career Guide AI
- LinkedIn Career explorer
- Motion AI

Practical session - 2

Students will directly practice the skills taught in the two sessions, experiencing how AI supports effective communication, multimedia creation, and personal development.

Registration

CLICK TO JOIN - **JOIN NOW**

Participants can register by scanning the QR code. Upon completing the registration, they are requested to join the WhatsApp group using the link provided in the registration form.

Last date for registration: 05-01-2026

Registration Fee ₹300/-

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Significance of the Workshop

The International Workshop on "Scaling the Digital and AI Frontiers" is highly significant in the current digital era where Artificial Intelligence is transforming education, research, business analytics, communication, and career development. The workshop addresses the growing need for AI literacy and digital competence by providing structured, hands-on exposure to globally used AI tools.

By integrating AI for academic excellence, data analysis, professional communication, and career readiness, the workshop bridges the gap between traditional learning methods and emerging digital practices. It empowers students, educators, and professionals to ethically, efficiently, and responsibly leverage AI technologies to enhance productivity, creativity, research quality, and decision-making in a globally competitive environment. The workshop equips participants with globally relevant AI skills, aligning them with international academic and industry standards. It enhances their ability to compete, collaborate, and innovate in an AI-driven world.

Key Takeaways

- **Broader AI Awareness** – Gain a clear understanding of how AI enhances academics, communication, analytics, and careers.
- **Practical Skill Development** – Learn to use leading AI tools for writing, research, presentations, dashboards, and productivity.
- **Improved Academic Performance** – Strengthen skills in summarizing, paraphrasing, note-making, exam preparation, and citation management.
- **Enhanced Analytical Thinking** – Develop the ability to analyze data, create dashboards, forecast trends, and generate insights using AI.
- **Stronger Communication & Creativity** – Improve the quality of presentations, reports, emails, posters, and multimedia content with AI support.
- **Better Career Preparedness** – Build professional resumes, practice interviews, explore career paths, and understand job trends using AI tools.
- **Understanding Ethical AI Use** – Learn the principles of responsible, safe, and integrity-focused AI usage in academics and professional work.

Benefits of the Workshop

- Academic Enhancement
- Data & Analytics Skill Development
- Communication & Presentation Improvement
- Career & Employability Boost
- Productivity & Time-Management Growth
- Digital & AI Confidence Building
- Ethical AI Awareness