



DEPARTMENT OF COMMERCE CA ST. JOSEPH'S COLLEGE (Autonomous)

Accredited at A++ (4th Cycle) by NAAC, Special Heritage Status by UGC
College with Potential for Excellence by UGC, DBT-STAR & DST-FIST Sponsored College

Tiruchirappalli, Tamil Nadu



Value Added Course on

SOCIAL MEDIA MARKETING



Inaugurated by

Dr. P. RAJENDRAN

Deputy Principal

St. Joseph's College (Autonomous)

Trichy - 620 002

Date : 6th August, 2024

Time : 04.30 pm

Venue : R.No : 14

(Lawley Hall Block)

TOPICS COVERED

- Social Media Marketing
- Social Networking
- Social Media Platforms
- Blogging
- Video Creation & Sharing
- Content Creation

DETAILS OF THE COURSE

Course Timings : 09.30 am - 11.30 am

Course Fee : Rs. 500/-

Duration : 30 hours

Target Group : UG & PG Students

Mode : Online

REGISTER

<https://seminar.sjctni.edu/CommerceCA/VAC/>

Dr. J. Arputha Sahaya Raj

Course Coordinator

Contact : 9842825478

Dr. N. Maheswari

HOD

