

# St. JOSEPH'S COLLEGE (Autonomous)

Special Heritage Status Awarded by UGC  
Accredited at A<sup>++</sup> Grade (Cycle IV) by NAAC  
College with Potential for Excellence by UGC  
DBT-STAR & DST-FIST Sponsored College  
Tiruchirappalli 620 002



INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of HRD Initiative)

## Incubation and Innovation Cell

organises

### IDEATHON

Idea Pitching Competition

#### Topics of Interest Include

(but not limited to)

#### Prizes

**First Prize: Rs. 3,000/-**

**Second Prize : Rs. 2,000/-**

**Third Prize : Rs. 1,000/-**

Renewable Energy Technologies •

Automation •

Agriculture •

Healthcare •

Education •

Food Technologies •

Water Conservation •

& Management •

Waste Management •

Animation, Creative Art •

& Game Design •

Creative Apps & Softwares •

Pollution Control •

#### Organizing Committee

**Rev. Fr. M. Berchmans, SJ**

Director

Incubation, Innovation, Start-up and IPR Cell

**Dr. S. Dinakaran**

Coordinator

Incubation and Innovation Cell

**Rev. Fr. J. John Wilson, SJ**

Addl. Coordinator

Incubation and Innovation Cell

**Dr. P. Christuraj**

Associate Professor of Physics

**Dr. A. Arun Viveke**

Assistant Professor of Chemistry

**Last date of submission**

**22<sup>nd</sup> January 2024**

**Contact us**

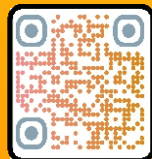
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<https://forms.gle/xR1N4w9K8mUFNBd16>

## Objectives

- To nurture creative ideas in students and provide opportunities to express their talents and sharpen their minds.
- To create a platform for the students to innovate, think outside the box and develop their practical skills.
- To train the students about idea pitching, incubation and startup.
- To support the budding entrepreneurs and aspiring students who want to develop their own startups.

## Instructions

- Each department can send minimum two teams.
- A team must consist of 2 members.
- A participant cannot be a member of more than one team.
- Team can be mixture of UG and PG students.
- Team must register through online and upload the signed copy of Round 1 submission format (PDF format only) and submit the hard copy to the coordinator of Incubation and Innovation cell.
- **Link for Registration:** <https://forms.gle/xR1N4w9K8mUFNBD16>  
The teams should come up with their own ideas to provide solutions for their respective problem statements.
- Screening will be done by two rounds.

**Round 1:** Idea Submission

**Round 2:** Presentation

- Each submitted ideas will go through the blind review by experts and selected teams should present their ideas in Round 2 to a panel of mentors.
- The presentation date will be communicated to the shortlisted teams.

## Pre-incubation:

- Winners will be eligible for pre-incubation at Joseph Startup Centre (JSC).
- The teams (other than winners) from Round 2, will be included in pre-incubation by the recommendation of judges.
- Mentoring and working space with common facilities will be provided during pre-incubation period.
- Financial assistance will be met on account of one's progress (if necessary).
- The progress will be evaluated during pre-incubation period and selected team will be eligible for incubation at JSC.

