

Guidelines for submission of papers

- Paper should be original and unpublished.
- Abstract should be sent to the below mentioned mail ID on or before 6th March 2019.
- One author and one co-author can be included in the paper
- Papers must be presented either by the author or by the co-author
- Papers can be presented In-absentia
- The payment of registration fee is compulsory for each author
- Certificate will be given to all registered participants
- Abstract and full papers are to be sent by e-mail to sjc.bbanc@gmail.com
- The use of e-mail is encouraged for all the correspondence.
- Spot registration for the participants and paper presentation will be done.
- The paper publication will be done in UGC referred journal. The cost for publication is ₹ 1250 per paper.

Category	Registration Fee in Rupees
Students	100
Research Scholars	200
Academicians	300
Corporate Delegates	500

The fee should be paid in the form of "Demand Draft" drawn in favour of The PRINCIPAL, ST. JOSEPH'S COLLEGE payable at TIRUCHIRAPPALLI.

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State Level Conference on "Opportunities and Challenges of Export and Import scenario in the Global Millennium"



Date : 08.03.2019

Time : 9.00 AM

Venue : Sail Auditorium

Organized By

**DEPARTMENT OF
BUSINESS ADMINISTRATION**

In Association with FIEO



**FEDERATION OF INDIAN
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ST. JOSEPH'S COLLEGE

(AUTONOMOUS)

SPECIAL HERITAGE STATUS AWARDED BY UGC

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COLLEGE WITH POTENTIAL FOR EXCELLENCE BY UGC

175 YEARS OF EXCELLENCE IN THE HIGHER EDUCATION

DBT-STAR & DST-FIST SPONSORED COLLEGE

TIRUCHIRAPPALLI - 620002.

About the College:

St Joseph's College (Autonomous), one of the ancient and 175 Years prestigious institutions, run by the Jesuits of Madurai Province, is owned by the Society of St. Joseph's. body registered under societies Regulation Act (1860). having its office at Tiruchirappalli. The Society of a Jesus is a world-wide organization of religious men, numbering about 19000 spread over the world of whom over 3000 are working in the province of India. In Tamil Nadu alone there are about 500 Jesuits working in schools and colleges youth service and social work centre's, parishes and mission out-reach programmes, and in almost every form of service and ministry of the church. The student's in the College, pursuing 16 under graduate courses, 19 postgraduate courses and 14 research programmes number about 7000. The college is located in the heart of the city of Tiruchirappalli, near the famous of Rock fort, Srirangam, Hazrat Table Alam Badshah Nathar Vali and the shrines of other religious denomination St. Joseph's College is an affiliated First Grade College of the Bharathidasan University. It was established in 1844 by the Father of Society of Jesus The Jesuits), It was affiliated to the then Madras University in 1866. The college celebrated its centenary in 1944 and the sesquicentenary in 1995. St.Joseph's college was conferred the autonomous status in 1978 and was awarded the Five Star status, by NAAC in 2000. It was recognized by UGC as a college with Potential for Excellence (CPE) in 2004, Accredited by NAAC with At Grade in 2006 and accredited again by NAAC at A Grade Cycle) in 2012. School of Excellence have been planned and implemented in 2014-15, by integrating related disciplines under one roof. Special Heritage Status Awarded by the UGC and DBT-STAR & DST-FIST Sponsored College. This great temple of higher learning has produced a number of academicians, educationists, scientists administrators, intellectuals, social workers, computer professionals, entrepreneur, artist and other of National and international repute. The Jesuit College trains young men and women to be leaders in all walks of life so that they may serve the people of the nation in truth, justice and love

About the Department:

The Department of Business Administration (BBA) emerged in the year 1999 with its newly designed curriculum integrated with ICT for the better coverage of the subject, accumulation of knowledge, attainment of skills, understanding and applicability. Our course and curriculum effectively contribute for the national productivity and international competitiveness and had its origin from the Department of Economics. The Department began to function independently from the academic year 2002 onwards. This budding department offers an undergraduate program in Business administration (BBA). The Department involves students in interactive classes where they can learn, acquire skills and form attitudes and values in the appropriate form of managerial and professional courses in business, industry and government. Specifically the programs are designed to assure that participants develop an integrated body of knowledge in the business and management of modern organization. The BBA programme provides the student an opportunity to go forward in the broad range of professional directions and build sound and rewarding careers to compete effectively in today's fast paced world. Our students acquire computer skills, entrepreneurial skills, leadership qualities and learn investment tactics. Besides, our students undergo internship training, periodical industrial visit, and project work and actively involved in SHEPHERD, the extension activity of the college. Our department has been using new strategies for advanced learning such as instructional strategy, additional assignment of responsibility, providing access to professional learning careers. The modern techniques of teaching and learning are also used in our department. Currently our department has also undertaken MOU's with other organizations. Our students are becoming courageous, encouraging, energetic and creative, besides taking part in the academic competitions organized by many colleges of varied universities across the state. The curriculum is updated according to the changing environment in industry, business world, commerce and management through Board of Studies with eminent members. The Department has conducted five National conference, Workshops, Symposium and JOBZ - an inter collegiate state level event for the commerce and management students with high earned potentials. Currently we are organising a one day state level conference on "Opportunities and Challenges of Export and Import scenario in the Global Millennium" in collaboration with FIEO.

Conference Theme:

State level conference on "Opportunities and Challenges of Export and Import scenario in the Global Millennium" in collaboration with FIEO will provide a major forum for researchers and academicians, professionals and Business people to present their novel ideas in diversified area of Import and Export. This conference focuses on the importance of rules and regulations to be followed in export and import trade, besides providing focus on realizing the abundant opportunities to promote foreign trade through enhanced exports and minimized imports.

Call for Papers:

Papers are invited for the conference on the following areas of interest.

- ❖ Procedures for Import and export business
- ❖ Government Regulations for International Trade and Commerce.
- ❖ Global Logistics & Supply chain management
- ❖ Regional Value Content (RVC)
- ❖ Expand your Trading Business Worldwide
- ❖ Global Entrepreneurial Ecosystem (GEE)
- ❖ Foreign Trade 2021
- ❖ Foreign Agricultural service
- ❖ Export Management – BOP & BOT.
- ❖ EXIM Bank
- ❖ Customs – Bonded Warehouse
- ❖ E-Commerce Worldwide.
- ❖ FEMA
- ❖ WTO, IMF, GATT.
- ❖ B2B & B2C